

70363-111009

**ASSIGNMENT OF
TRADEMARK AND/OR SERVICE MARK
IN THE STATE OF CALIFORNIA**

To: MARCH FONG EU
SECRETARY OF STATE

(OFFICE USE ONLY)

SERVICE MARK REG. NO. _____
TRADEMARK REG. NO. 70363
ASSIGNMENT NO. 098682

FILED
In the Office of the Secretary of State
of the State of California

APR 03 1989
March Fong Eu
MARCH FONG EU
SECRETARY OF STATE
(File Stamp)

There is submitted herewith the \$5.00 recording fee for each trademark and/or service mark described below and the following information:

1. Name of Assignor (Owner of Record in our office, who must sign below):

Monc's Consolidated Produce, Inc.

2. Name of Assignee New West Fruit Company

Check One Box: Sole Proprietor ☐ Partnership ☐ Corporation ☒

Other (Describe): _____

3. If Partnership, list names of general partners _____

4. Business Address, City, State P.O. Box 1397

Watsonville, California 95077

5. If Corporation, give State of Incorporation California

6. Description of Trademark and/or Service Mark (For Information Only: Need Not Be Exact):

CALIFORNIA GIANT

7. Registration No. 70363

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign onto said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business in which the mark is used (or that part of the good will of the business connected with the use of and symbolized by the mark) and the registration thereof.

Dated this 13th day of MARCH 1989.

PLEASE NOTE: Execution must be acknowledged by ASSIGNOR, see reverse side for appropriate form.

MONC'S CONSOLIDATED PRODUCE, INC.

ASSIGNOR—Type Name of Corporation or Partnership on above line. Do not use above line if Sole Proprietor.

William N. Moncovich
ASSIGNOR—Signature of Sole Proprietor, Partner, or Officer of Corporation, if Partner or Officer, state title of officer.
William N. Moncovich, President

Acknowledgment for Individual

State of California)
County of _____) SS

On this _____ day of _____, in the year _____, before me _____, personally appeared _____, (personally known to me or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this instrument, and acknowledged that he (she or they) executed it.

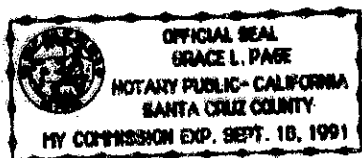
Notary Public

(SEAL)

Acknowledgment for Corporation

State of CALIFORNIA)
County of SANTA CRUZ) SS

On this 13th day of MARCH, in the year 1989, before me GRACE L. PAGE, personally appeared William N. Moncovich, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within instrument as president ~~(or secretary)~~ or on behalf of the corporation therein named and acknowledged to me that the corporation executed it.



Grace L. Page
Notary Public

(SEAL)

Acknowledgment for Partnership

State of _____)
County of _____) SS

On this _____ day of _____, in the year _____, before me _____, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person that executed this instrument, on behalf of the partnership and acknowledged to me that the partnership executed it.

Notary Public

(SEAL)